



MAREK TRACZ

FULL-STACK DESIGNER

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WORK EXPERIENCE

Aterian, Inc.

Senior Designer
2019 – Present

- Work closely with engineering teams and project management to deliver products to market (Amazon, Walmart, Shopify)
- Create creative decks and technical products specs for incoming and revisioned products
- Research and preparation of lists of competitive products and preparation of sales plans for our company
- Create design guidelines for our brands
- Design listings for new products and updating old ones (Amazon Main Gallery & EBC)
- Create Shopify stories and landing pages for our new products
- Create dedicated videos (instructions, promo) for our products
- Support project lead in team management (daily routines, creative catch-ups)

Grupa Aterima

Graphic Designer
2017 – 2019

- Design and upgrade of websites based on UX audits
- Create graphic elements (logos, business cards, leaflets, mailings, landing pages and social media)
- Cooperation, supervision an implementation of graphic elements by developers team

Promo Agency

Graphic Designer
2016 – 2017

- Wireframe and graphic design of web interfaces and mobile applications
- Create graphic elements (logos, business cards, leaflets, mailings, landing pages and social media) for agency clients
- Cooperation, supervision an implementation of graphic elements by developers team
- Creative talks during brainstorming coming up with ideas and creating elements key visual

Brave Brain

Graphic Designer
2014 – 2016

- Wireframe and graphic design of web interfaces and mobile applications
- Create graphic elements (logos, business cards, leaflets, mailings, landing pages and social media) for agency clients
- Cooperation, supervision an implementation of graphic elements by developers team
- Creative talks during brainstorming coming up with ideas and creating elements key visual

DESIGN TOOLS

● **Adobe Creative Suite**

● **Sketch**

● **Figma**

● **Invision Studio**

● **Axure RP**

● **Pen & Paper**

INTERESTS

● **Cooking**

● **Technology**

● **Football**

● **Gaming**

● **Movies & TV Series**

● **Traveling**